

SSIP 2.0

A Report on The Startup Conclave hosted under, Vibrant Gujarat, Government of Gujarat

Held from
6th- 10th December 2023



ANANT
NATIONAL
UNIVERSITY
॥ अन्तर्मुखो ह्यसकलस्यः परीतः ॥

India's First
DesignX
University



The AnantU
Incubation Centre



सत्यमेव जयते
Education Department
Government of Gujarat

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1. Anant National University – An Introduction:

Anant National University is the best design university in Ahmedabad India, aims to equip designers with tools of the digital age and a multidisciplinary approach to bring sustainable solutions to the challenges of the contemporary world. Industries across sectors are seeking designers who possess knowledge of multiple domains and can use their interdisciplinary expertise to create solutions for a better future. At AnantU, we aim to mould such designers who possess technical skills, and a holistic understanding of context and are also good communicators, collaborative workers and critical thinkers.

2. The AARAMBH – Incubation Center, Anant National University - An Introduction

AARAMBH - the Incubation Centre at Anant National University promotes the entrepreneurship culture in and around the campus by offering various platforms to budding entrepreneurs where they can experiment with their business ideas, get mentorship from recognized entrepreneurs, interact with investors, government as well non-government agencies and create own organisation/enterprise.

Launched in 2021, it is aimed at creating startups focusing on the core-built environment with a subset of design, architecture, technology and sustainability. Aarambh aims at facilitating the conversion of research activity into entrepreneurial ventures and thus is actively collaborating with Government, Industry and Academia.

In addition to Anant National University, Aarambh is also supported by the Student Startup and Innovation Policy (SSIP), the Government of Gujarat and IIT Kanpur.

3. The Startup Conclave ‘ 23: An Introduction

The Startup Conclave 2023, a dynamic precursor event to Vibrant Gujarat, is recognised as a trailblazing platform for attracting investments to the state. This pre-Vibrant Gujarat gathering is meticulously crafted to unite startup investors and angel networks, facilitating a dynamic interchange of perspectives and prospects. The conclave is poised to spotlight India’s startup narrative, and its emerging prodigies, and to offer investors insights to traverse the terrain for informed investment choices. This occasion will be instrumental for startups, providing them with invaluable information, market access, risk capital, and mentorship.

The following are some of the details of the event:

Topic:	The Startup Conclave 2023
Date:	6th December-10thDecember'23
Modality:	Offline
Venue:	Helipad Exhibition Centre, Gandhinagar
Actual duration of the event:	10:30 am - 6:30 pm (5 days)
Startups exhibited from Anant:	5
Coordinators:	1. Dr Dhara Thakore, Head, Aarambh Incubation Centre 2. Miss Dhaval Darjee, Incubation Manager, Aarambh Incubation Centre

4. About the Event

Anant National University (AnantU), Ahmedabad, India's first DesignX University, booked 2 stalls of 9 sq. m each to exhibit 5 best startups incubated at Aarambh Incubation Centre. The detail of each startups is mentioned below

a. Saras- 3D

Saras-3D are preparing the next generation of STEM thinkers and innovators by re-imagining a new way to learn. They build problem-based, interactive, and authentic learning experiences that help students master the concepts and develop the skills needed to supercharge their potential and reignite their curiosity. The result is higher test scores, deeper confidence, and a rekindled joy of learning.

Founders/Innovators : Devendra Parmar, Nikunj Tanna, Kashyap Mankad

b. Airotor Technologies

On a mission is to revolutionize the drone technology industry with cutting-edge solutions that meet the evolving needs of our clients, Airotor Technologies provides a comprehensive range of drone services spanning across domains, including drone-as-a-service solutions, firefighting and delivery drone applications, drone manufacturing, and the development of state-of-the-art cleaning drones.

Founders : Punit Vaya, Riddhi Vaya,

c. Greener Edge Labs

Greener Edge Labs, a pioneering waste mining venture, redefines sustainability in construction. Their innovative approach transforms toxic industrial and agricultural waste into eco-friendly construction materials, home decor, and furniture. By

repurposing waste, they aim minimize environmental impact, offering customized, sustainable solutions.

Founders : Rudradutt Unadkat, Priyanka Dalvi

d. PAPAYA WOMXN HEALTH PRIVATE LIMITED

Papaya is fully compostable, nontoxic, and super comfortable menstrual pad! It is a bold, taboo-breaking brand that is making amazing menstrual products that are a pleasure to use and are awesome for the environment. They believe that the menstrual experience should be safe, and comfortable and wants to seamlessly fit into women's life so that they don't have to worry about leaks, stains, or your health.

Founders : Shagun Maheshwari, Shreya Shah, Suhani Jalota

e. Joura Design Studio

Joura Design Studio is aimed at providing design services and self generated products that harness the fun of life and communicate the values and morals that are important. They believe that 'play' is a unique method of communicating abstract things that might be difficult to express and address.

Founders : Shreenath Lohana, Sonal Lohana

5. Objectives

The objective of exhibiting the startups at Startup Conclave 2023 is to pave path for innovative startups to showcase their game-changing products to the world and exploring funding opportunities.

6. Benefits in terms of learning/Skills/knowledge obtained

It featured new business ideas, the latest technology & innovations, international buyer-seller meets, investment opportunities and the B2B meets to foster interactions, alliances and partnerships

7. Highlights of the exhibition stalls

The Investors expressed interest in the startups. They were also recommended for the startup srujans fund.

8. Annexure: Photos taken during the Startup Conclave

















